



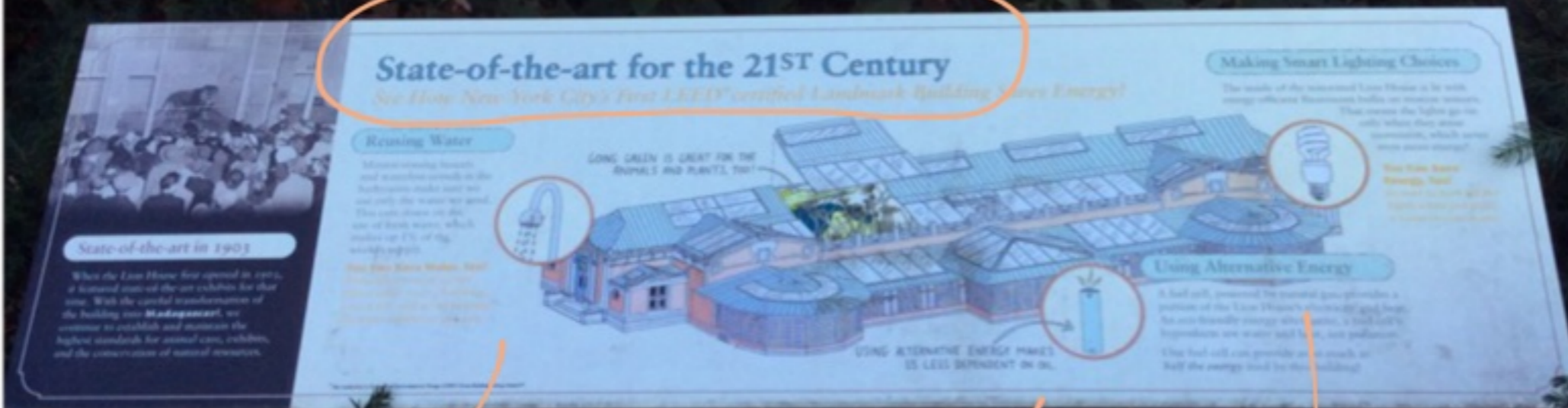
WILDLIFE
CONSERVATION
SOCIETY

BRONX ZOO

MENSAJE
CONSERVACION.

OFICINA
CENTRAL.

EDIFICIOS TRANSFORMADOS MENSAJE DE LA SOSTENIBILIDAD



RECICLAR
AGUA

ABASTE-
CIMIENTO
AGUA

USO
CONTINUADA
Y LED.

APROXIMADA
ECOFICIENCIA = CONSERVACION
AMPLIADA.

State-of-the-art for the 21ST Century

See How New York City's First LEED® certified Landmark Building Saves Energy

Reusing Water

Motion-sensing faucets and waterless urinals in the bathrooms make sure we use only the water we need. This cuts down on the use of fresh water, which makes up 1% of the world's supply.

You Can Save Water, Too!
Remember to turn off the faucet while you're brushing your teeth, and avoid running the water whenever you can.



GOING GREEN IS GREAT FOR THE ANIMALS AND PLANTS, TOO!



USING ALTERNATIVE ENERGY MAKES US LESS DEPENDENT ON OIL.

SISTEMA
INTELIGENTE DE
CONTROL

For the 21ST Century

LEED[®] certified Landmark Building Saves Energy!

IS GREAT FOR THE
IND PLANTS, TOO!



USING ALTERNATIVE ENERGY MAKES
US LESS DEPENDENT ON OIL.

Making Smart Lighting Choices

The inside of the renovated Lion House is lit with energy-efficient fluorescent bulbs on motion sensors. That means the lights go on only when they sense movement, which saves even more energy!



You Can Save Energy, Too!
Be sure to turn off the lights when you leave a room in your home.

Using Alternative Energy

A fuel cell, powered by natural gas, provides a portion of the Lion House's electricity and heat. An eco-friendly energy alternative, a fuel cell's byproducts are water and heat, not pollution. One fuel cell can provide as much as *half the energy* used by this building!



FUENTES ALTERNATIVAS
ENERGIA

EDIFICIOS/INSTALACIONES
DE CICLO CERRADO

To Make a Building Green

We reimagined the *Lincoln House* using local and natural resources for clean energy.

A Landmark Goes Green

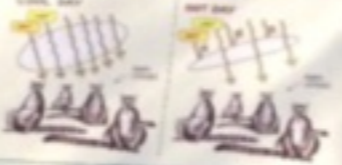
The historic *Lincoln House*, originally built in 1850, has been updated to become New York City's first LEED® certified landmark building. The *Lincoln House* now uses 27% less energy than a conventional building and is a great place for people, animals, and the environment.



Include Local Materials

We saved energy during the renovation by including materials manufactured and shipped by local businesses.

See Your State's Energy Use
Energy use by state, 2010. [Energy use by state, 2010](#)



Use Natural Sunlight

Specialty-designed skylights help conserve energy by letting in natural light and heat warming the building. On hot days, heat reflects off the skylights. On cooler days it is absorbed into the building.

The building uses energy and has been lighting fixtures. And the animals get plenty of natural sunlight.



Dig a Geothermal Well

We drilled a well one third of a mile deep to help regulate the building's temperature. Water pumped down the well cools back up at 92°, the Earth's constant temperature, and helps keep the building warm in winter and cool in summer. This saves up to 50% of conventional heating and cooling costs.



Reuse an Entire Building

By reusing the *Lincoln House*, we used less energy, materials, and fuel than if we had built a new one. Reusing a structure like this for an existing building is an exciting way to help the environment.

See Your State's Energy Use
Energy use by state, 2010. [Energy use by state, 2010](#)



A Landmark Goes Green

The historic Lion House, originally built in 1903, has been updated to become New York City's first LEED® certified landmark building. The Lion House now uses *57% less energy* than a conventional building—and that's good for people, animals, and the environment!

To Make a Building

We renovated the Lion House using

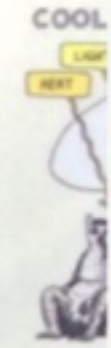


Include Local Materials

We saved energy during the renovation by including materials manufactured and shipped by local businesses.

You Can Save Energy, Too!

Buying locally-grown groceries and locally-produced goods saves on transportation costs and fuel.



Use

Special amount building On col The be lighting of natu

←
COMPANYS RESPONSE
BUES

To Make a Building Green

We renovated the Lion House using local and natural resources to save energy.



Include Local Materials

We saved energy during the renovation by including materials manufactured and shipped by local businesses.

You Can Save Energy, Too!

Buying locally-grown groceries and locally-produced goods saves on transportation costs and fuel.



Use Natural Sunlight

Specially-designed skylights help control the amount of natural light and heat entering the building. On hot days, heat reflects off the skylights. On cold days it is absorbed into the building.

The building saves energy and uses fewer lighting fixtures. And the animals get plenty of natural sunlight!



Dig a Geothermal Well

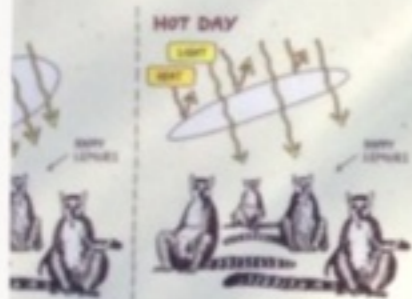
We drilled a well one third of a mile deep to help regulate the building's temperature. When the well is pumped down the well comes back up at the Earth's constant temperature, keeping the building warm in winter and cool in summer. This saves up to 70% of conventional heating and cooling costs.

↓
LUEVA
CANDONO

↓
USO DE WZ DIA

Green

Use local and natural resources to save energy.



Natural Sunlight

Designed skylights help control the amount of natural light and heat entering the building. On hot days, heat reflects off the skylights. On cold days, heat is absorbed into the building. This saves energy and uses fewer resources. And the animals get plenty of natural light!



Dig a Geothermal Well

We drilled a well *one third of a mile deep* to help regulate the building's temperature. Water pumped down the well comes back up at 55°, the Earth's constant temperature, and helps keep the building warm in winter and cool in summer. This saves up to 70% of conventional heating and cooling costs.



Reuse an Entire Building

By renovating the Lion House, we used less energy, materials, and fuel than if we had built an entirely new structure. Finding a new use for an existing building is recycling in a big way.

You can Help, Too!

Reduce, reuse, recycle whenever possible.

FUENTE
ALTERNATIVA

CICLO
CERRADO

CLIMATE
CLIMATE

Saving Madagascar's Forests Slows Global Warming

Forests hold up to 24% of the world's carbon. Destroying them releases carbon dioxide and overloads Earth's climate system. Forests also provide habitat for many species, including the lemur. Saving Madagascar is important for your planet and the world.

Meet the people
who can help.

That's good for
everyone, including
animals.



INMERSION

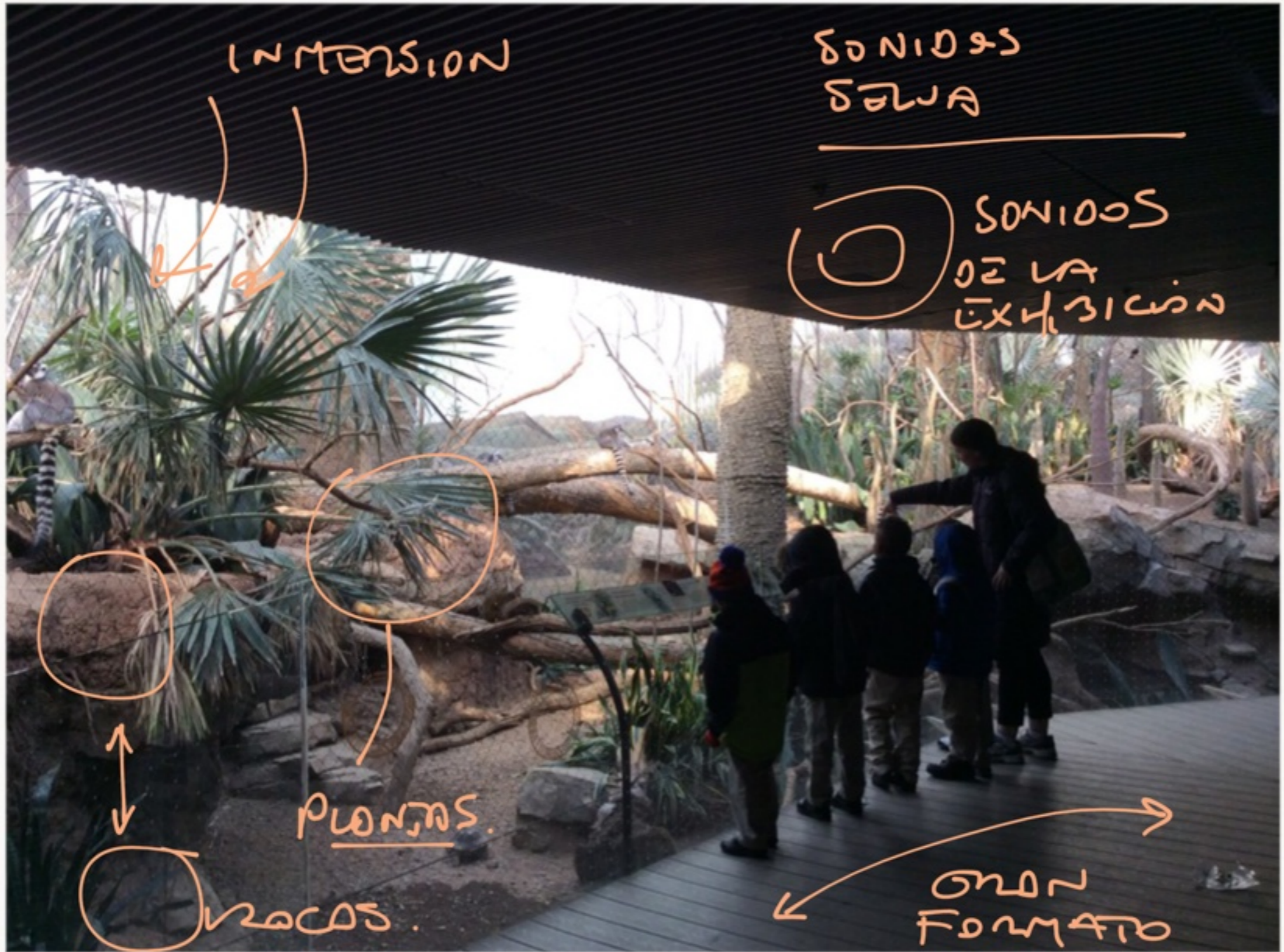
SONIDOS
SELVA

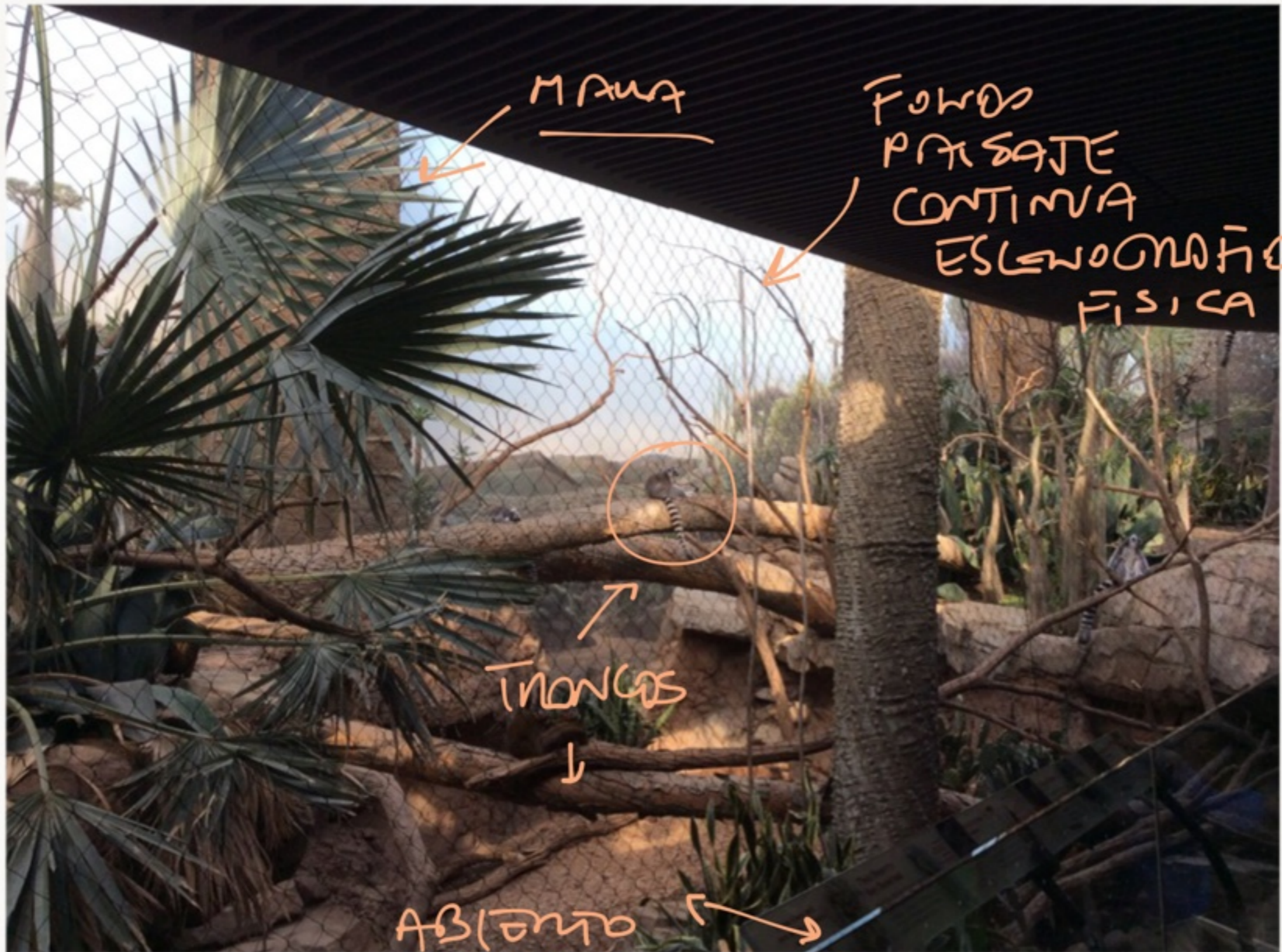
SONIDOS
DE LA
EXHIBICION

PLANTS.

ROCKS.

ORON
FORMATO





MAUA

FOLHAS
PATINHA
CONTINUA
ESLENOGRANHO
FISICA

TRONCOS

ABITANTO



PROJECTIONS
+
TU/PUSHTA

← LIBRARIOS
↑
EXHIBITION





ROCAS

ACUA . SENSACION
BOSQUES

INFORMACION
ESPECIE

SENSACION
EXISTE
BOSQUE REAL.



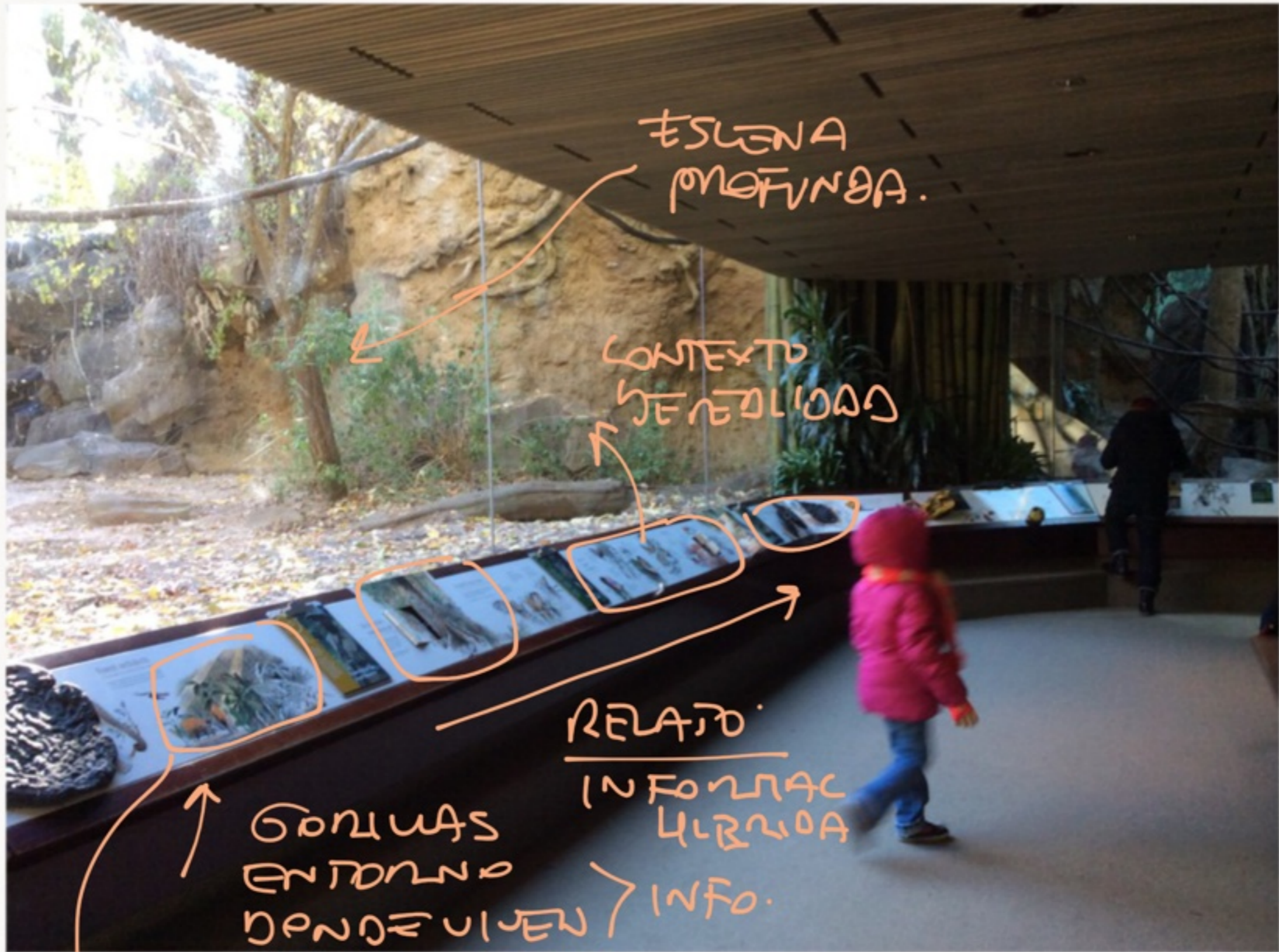
→ MONCO INMERSO EN EL CAJINO



PASO.
ACUESO

DIMENSION
CUEVA

PISO
SUAVES
SENSACIONAL.



ESLENA PROFUNDA.

CONTEXTO GENERALIDAD

RELATO

INFORMAC ULTRADA

GONUAS ENTORNO DANDE UJEN

INFO.

CREATIVIDAD INFORMATICA

SE PLENDE LINDA PEDL.



PAISAJE
DA
PROFUNDIDADE

TRANCOS
FICTICIOS

TRANCOS
SÓMOS

TRANCO.
SENSACION
INMERSION

RASO
SECUENCIA
INFORMACION

FUENTE CONTINUA
INFORMACION

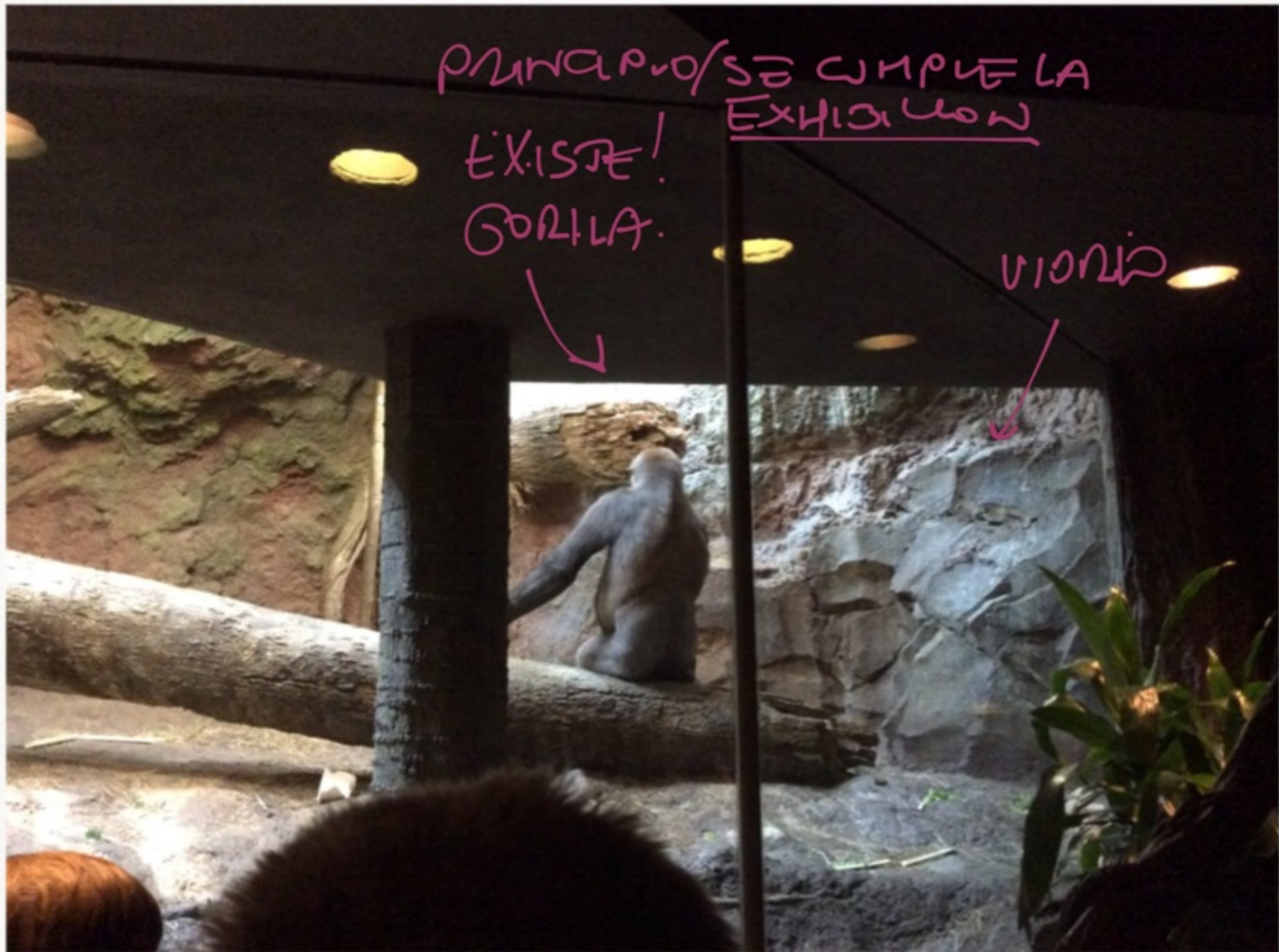
CONVEYOR



PRINCIPAL/SE CUMPLE LA
EXHIBICION

EXISTE!
GORILA.

VISION



EXHIBICION
PROFUNDA

INTRODUCCION

GRAN FORMATO .



PUNTO VISIBILIDAD
CURVO

TEATRO EN
VIVO.

INFORMACIÓN

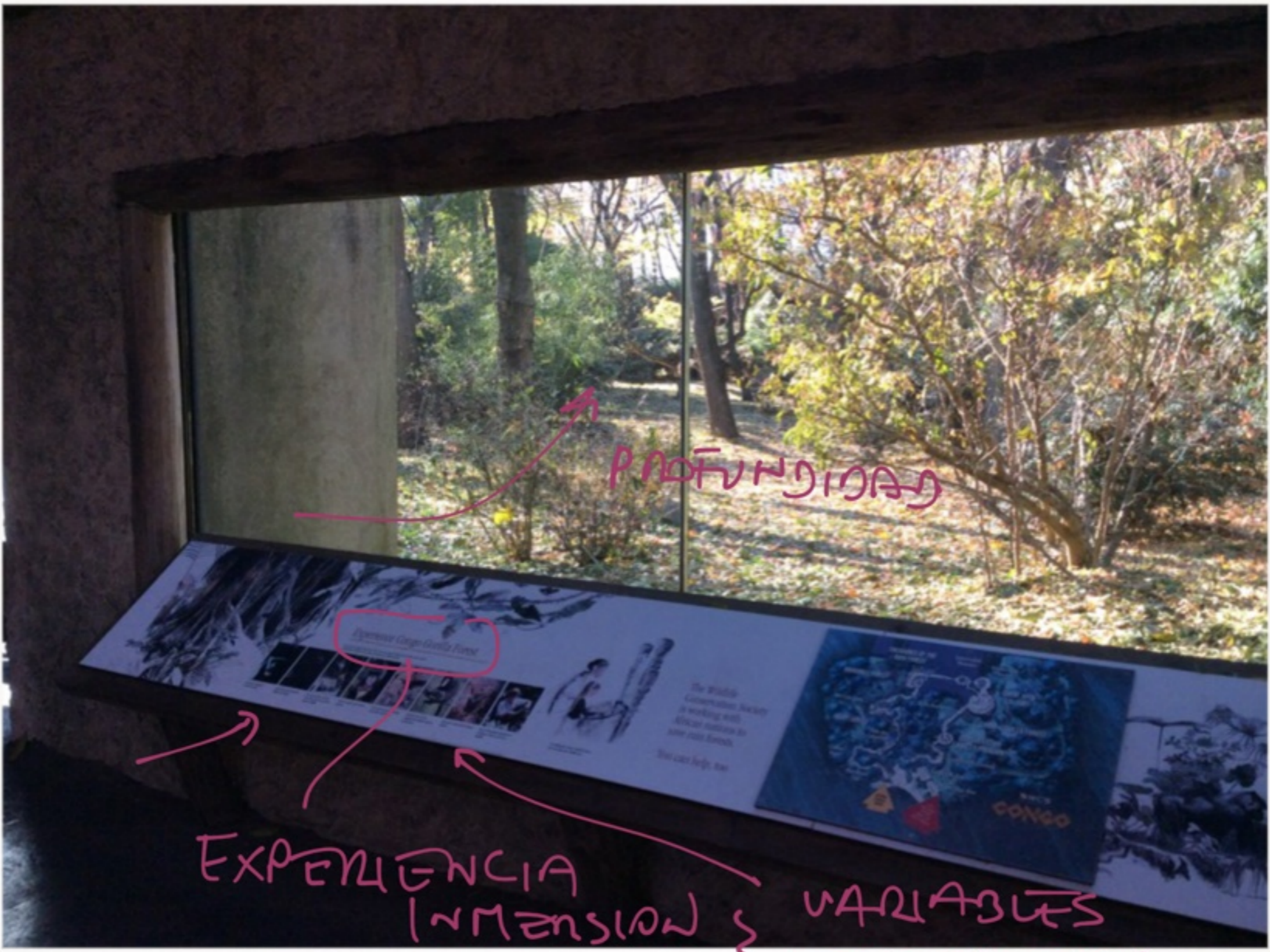




INFORMAC.

VISION

ACCESO GRATUITO



PROFUNDIDAD

EXPERIENCIA
INMERSION

VARIABLES
EXPERIENCIA



TIENDA
TRADICIONAL

OBJETOS
CALIDAD.

TEXTURA
ACABADOS