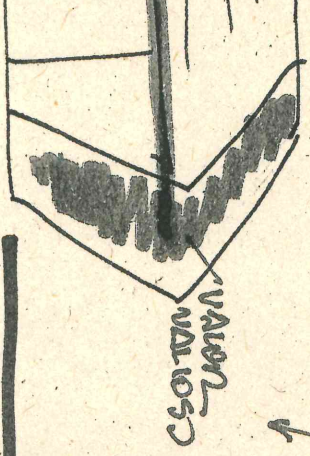
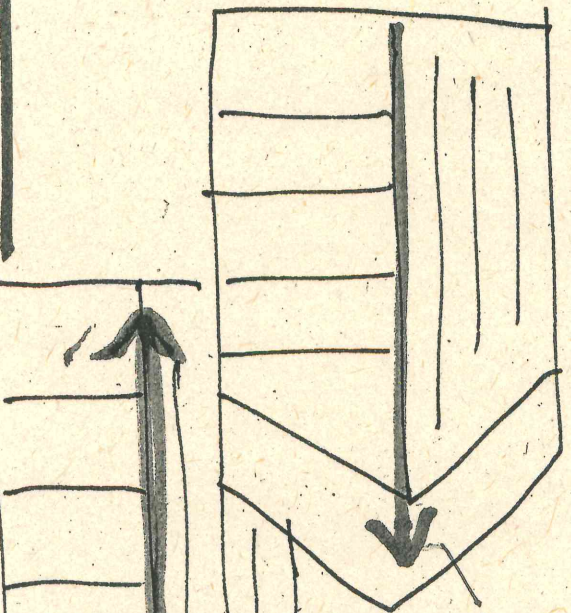
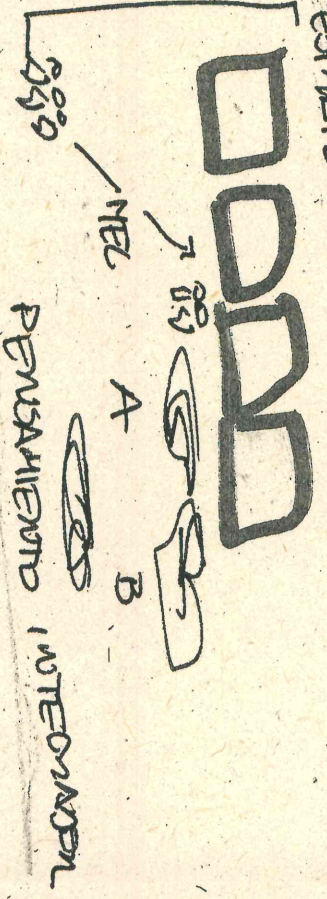
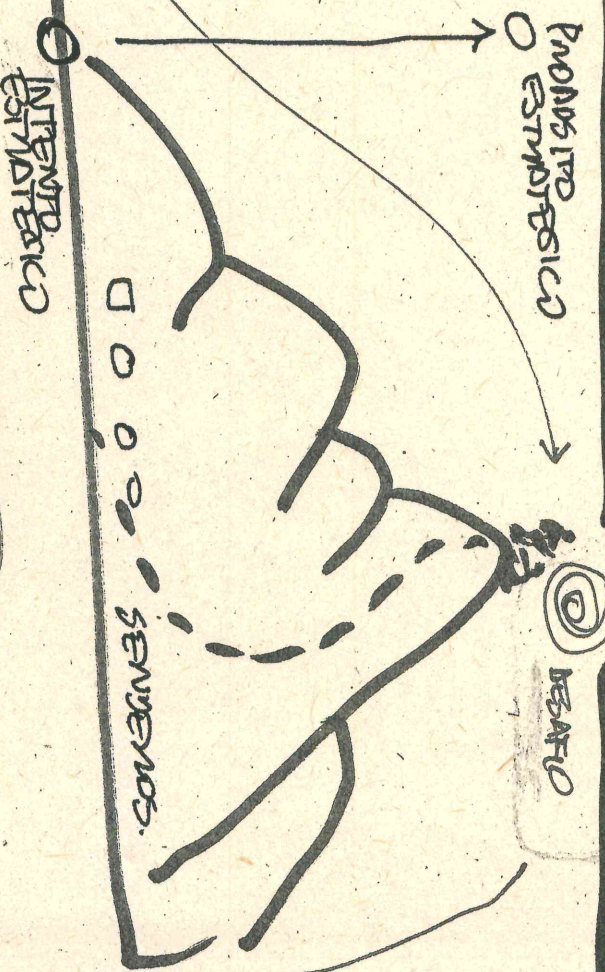
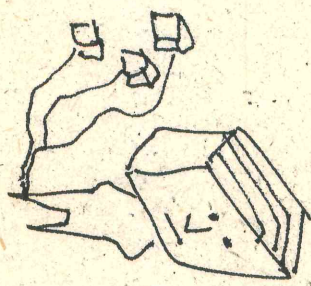


CADEIA DE VALOR



VALOR DIFERENCIAL

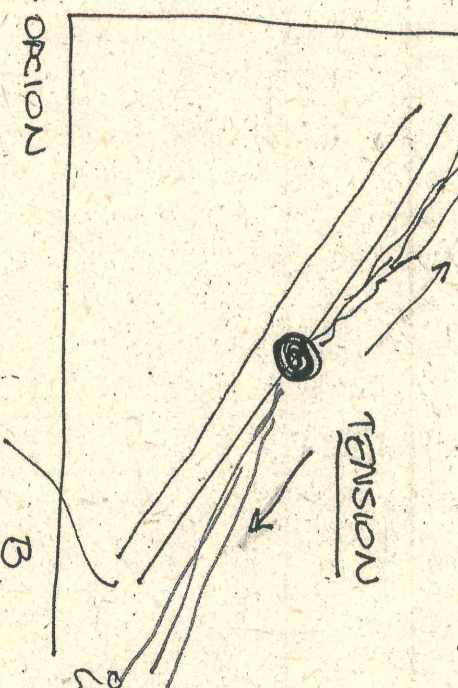




A
B

OPTIMIZAR.

LO QUE
PUEDO
TOMAR.



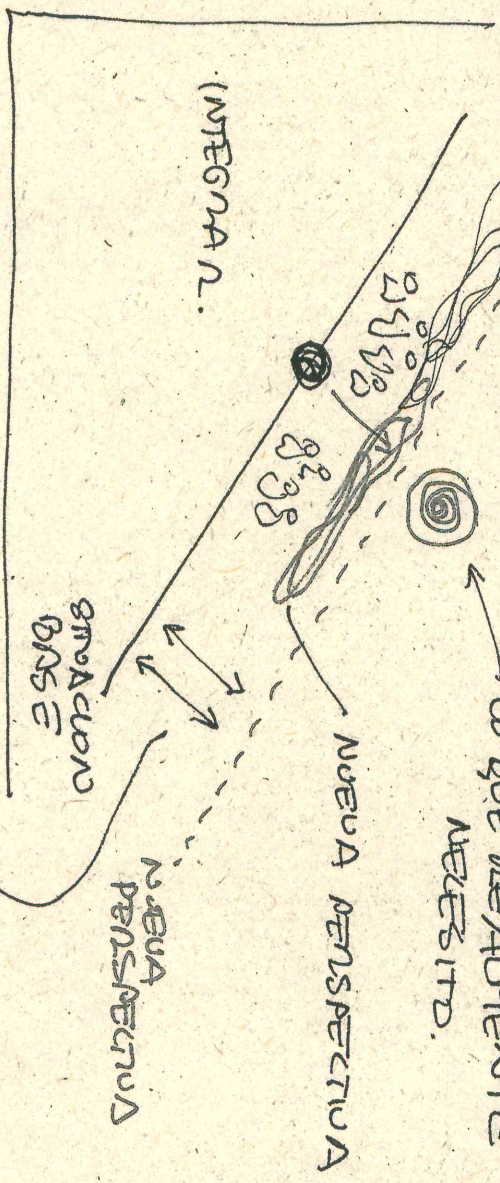
DECISION - Opcion

SITUACION
BASE

A.

INTEGRAN.

LO QUE NECESITAMENTE
NECESITO.



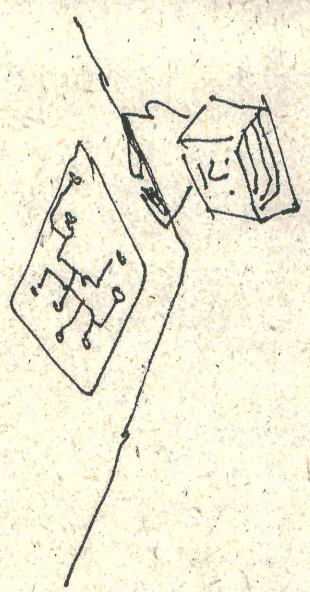
EVALUACION - CREACION

SITUACION
BASE

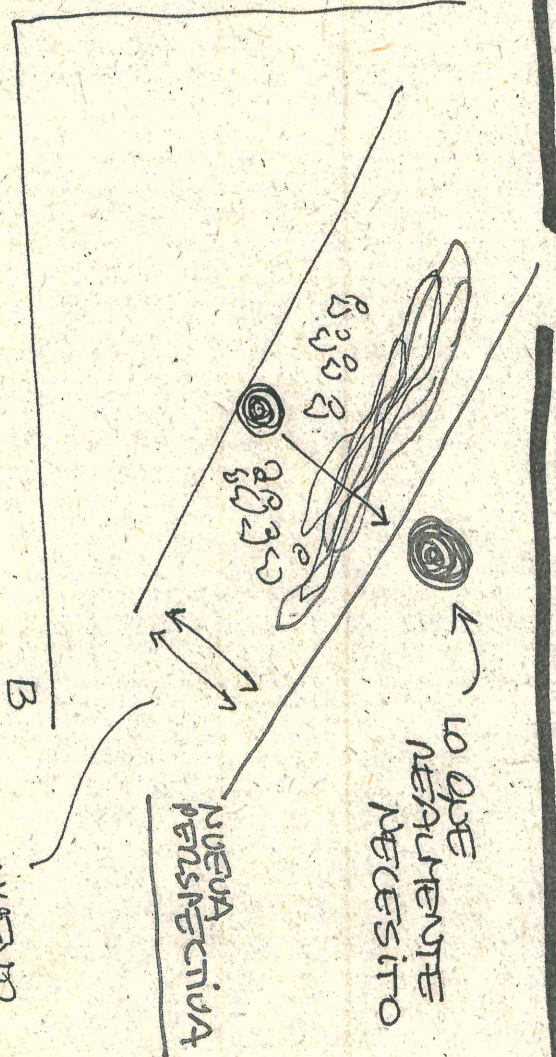
NUOVO
VALOR

NUOVA
PERSPECTIVA

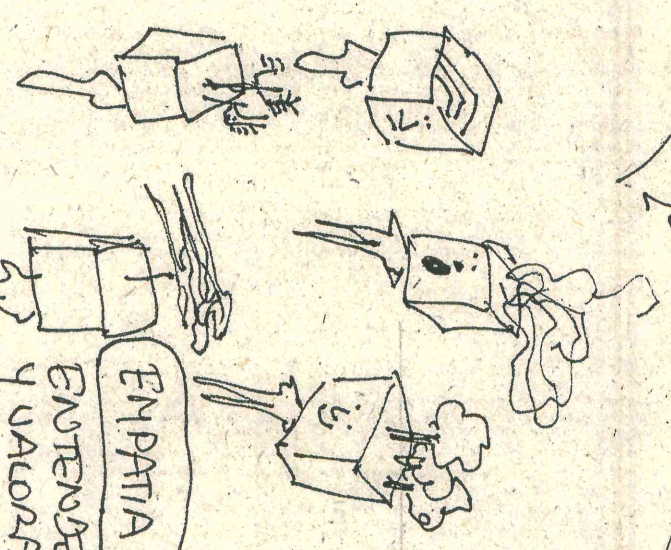
1º
META
COGNICION



REFLEXIONAR
Y ENTENDER
NUESTRO PROPIO
PENSAMIENTO

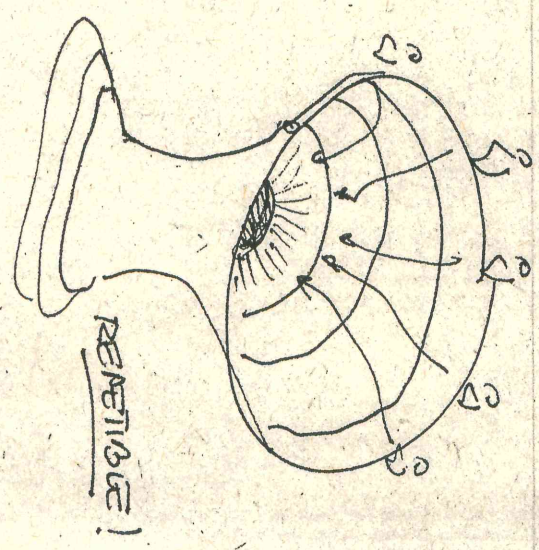


2º



EMPATIA
ENTENDER
Y VALORAR
OPINIONES
DE OTROS

3º
CREATIVIDAD
MUCHAS
IDEAS



¡RENETIJE!