



merry christmas



2013 was a year of significant achievements for the Center for Entrepreneurial Development at Universidad Icesi (CDEE - ICESI) , and we want to share with you, our partners and friends , some of them. But also we want to use this message to wish you a very peaceful Christmas Season , full of love and harmony and, a year 2014 with plenty of personal and professional achievements .



TEACHING ACTIVITIES

- * 50 Undergraduate courses for a total of 1203 students
- * 6 graduate courses for 134 MBA students
- * 4 “Competencias Empresariales “ in the subjects " Non-routine activities", " Experiences of an Age ", " Novel Sports ", " Civic Culture Development " .
- * 46 MBA research projects
- * 2 Outdoors workshops
- * 2 EXPO Icesi (Student trade fairs)
- * 1 new elective course " Cultural and Entrepreneurial Innovation "
- * 1 Summer Camp in Entrepreneurship
- * 1 Seminar for Entrepreneurship professors
- * Establishment of the student group "Empresarios Icesi "
- * 4 Iterations of the Apps.co program for a total of 74 entrepreneurial groups and 361 entrepreneurs



RESEARCH ACTIVITIES

- * New technologies in the development of entrepreneurial skills .
- * Strategies for young entrepreneurs to build trust.
- * SME in Ibero-America 2013.
- * GEM Colombia 2013
- * GEM Caribbean 2013
- * Alumni Longitudinal Analysis 1984 - 2005
- * Member of International Research Advisory Committee (RIAC -GEM)
- * Launch of National Report Barbados - Bridgetown
- * Launch of the National Report of Trinidad and Tobago - Port of Spain
- * Launch of the World Report - Malaysia



PUBLICATIONS

Books

- *GEM Caribbean " Regional Report 2012 "
- *GEM Caribbean " Youth Entrepreneurship Report 2012 "
- *GEM Caribbean "Colombian Report 2012 "
- *GEM Colombia 2012
Strategic Analysis in the development of MSMEs in Latin America
Capitulos

Book Chapters

- *" Three Pillars for the proper management of family firms " in " PyME de familia : una Mirada al futuro ." Universidad la Salle



Articles

- * " The entrepreneurial pipeline applied to some countries of the Caribbean" - 58th ICSB World Conference ICSB((Puerto Rico); XXIII Latin American Congress on Entrepreneurship (Colombia) .
- * " Undergraduate Education on family firms : The Universidad Icesi´s case " . XXIII Latin American Congress on Entrepreneurship (Colombia) .
- * "Spin off from Family Business " - IX Family Enterprise Research Conference (Chile)
- * "Characteristics and success factors of MSMEs in the Colombian south west" - XXIII Latin American Congress on Entrepreneurship (Colombia) .
- * "Longitudinal analysis of Universidad Icesi´s alumni from the period 1984 – 2005" - XXIII Latin American Congress on Entrepreneurship (Colombia) .
- * "The social entrepreneur in the Caribbean" - XXIII Latin American Congress on Entrepreneurship (Colombia) .
- * " Identifying key business skills in the process of transformation" - XXIII Latin American Congress on Entrepreneurship (Colombia) .



• CONFERENCES

- * International Seminar on Family Business (Peru)
- * Center for Entrepreneurship at the Universidad Continental (Peru)
- * Universidad de Tarapacá (Chile)
- * Escuela Nacional del Deporte (Cali, Colombia)
- * Universidad Santo Tomas de Aquino (Bogotá, Colombia)
- * Universidad Nacional (Medellín, Colombia)
- * College of Public Accountants (Peru)
- * Universidad Austral (Chile)
- * VIII Workshop Emprededur (Medellín)

VISITS

- * Students from : INPAHU , Universidad Distrital , Universidad de Caldas
- * Professors Universidad Austral de Chile

BOARDS

- * Advisory committee of Prospera Centre
- * Platform for the support of dynamic and high-impact Entrepreneurship
- * Scientific Committee of the VII Workshop entrepreneurship in Mercosur



- * Opening of 2 new facilities: Aguablanca and Comfenalco
- * Agreement with the Municipality of Santiago de Cali and with the Chamber of Commerce
- * Continued operation in Siloe and in Icesi
- * 14 seminars with BANCOLDEX for a total of 770 entrepreneurs
- * 2 Student Development Programs for 64 students
- * 2 Corporate image programs for 18 companies
- * 1 Program in Media Design and Advertising Campaigns
- * 2 Business Development Programs for 82 entrepreneurs
- * 43 entrepreneurs received counseling in the Centro Empresarial BANCOLDEX
- * 615 entrepreneurs received personalized counseling in the four Alaya Centers
- * 475 entrepreneurs received training from the 4 Alaya Centers
- * Participation of six consultants of Alaya in the Diploma for the implementation of the Small Business Development Center (SBDC) model - Cali
- * Participation in the Small Business Network of the Americas (SBNA) Sister Workshop Center - Orlando



- * Program "Empresas familiares : Preparando las generaciones futuras "
- * Program " Alta gerencia para PyME: Vida, Mundo y Empresa"
- * 5 Consulting processes for SMEs
- * Program " Creciendo Juntos
- * Workshop on " Liderazgo y trabajo en equipo "

CULTURAL INDUSTRIES CENTER (CIC)

- * Cultural Trip to Guadalajara and Oaxaca Ecosystem
- * Study tour programs to King 's College and the Institute for Creative and Cultural Entrepreneurship (London), Barcelona Media and Transit Projects (Barcelona)
- * Assessing the impact of the 1st International Dance Biennial
- * Assessing the Impact of Pacific Musical Market
- * Integrating to the Cultural and Creative Entrepreneurship´s Ecosystem
- * Project " Cultural Entrepreneurship in Tumaco "
- * 12 Consulting processes to Cultural Enterprises
- * 15 Cultural Marketing Plan Advisories.



START UP CAFÉ

- * Celebrated its five years of successful operation
- * First Spin -Off of Universidad Icesi (Fair Service)
- * Gesta ® Design, , received distinction of Cali's Planning Department Themidgame, was selected to participate in the MassChallenge Start up
- * Boot Camp, and has been selected as one of the 100 companies that will be part of 2014 Startup Chile
- Second Meeting of Entrepreneurs : Technology and Innovation
- * Innovation Workshop
- * Cafeton
- * 52 companies participating in the processes of business development ,
- * including 13 inside the Start-upCafe and 39 using services from remote locations



More detailed information on these activities can be found in our newsletters INNOVANDO # 48 and # 49 ([www.icesi.edu.co / CDEE / innovando](http://www.icesi.edu.co/CDEE/innovando)), the latter of which will be in the web later this year. We also invite you to visit our official website [www.icesi.edu.co /cdee](http://www.icesi.edu.co/cdee) and reach the attached pages . We hope that in 2014 we can develop joint activities

Ana Lucia Alzate , Andres Cuellar , Andres Felipe Otero, Carolina Lopez , Claudia Bahamon , Diana Cartagena , Diana Salgado, Jhon Jairo Table , John Moreno, Juan Carlos Gruber , Karen Cuellar , Lina María Salazar, Leidi Ruano , Luis Miguel Alvarez , Maria del Pilar Rivera, Maria del Mar Leuda , Margin Johana Bustamante, Melquicedec Lozano , Monica Bedoya, Rocio Davila , Rodrigo Varela

