

GLOBAL MBA

DUAL DEGREE

MBA, Tulane University &
Magister en Administración, U. Icesi



UNIVERSIDAD
ICESI

SNIES 2004-101425



Tulane
University

A.B. Freeman School of Business



GLOBAL MBA

Transform
your professional competences.

Develop
your leadership and innovation skills.

Acquire
digital tools to create and transform business models.

1

Obtain an MBA degree from Tulane University, a world-class institution, and a Magister en Administracion degree from Universidad Icesi, one of the top universities in Colombia.

2

Live three international experiences in New Orleans, Paris and Beijing, that will broaden your global perspective.

3

Study with highly qualified faculty, both academically and professionally.

4

Expand your potential to network by meeting classmates with different backgrounds.

6

Take classes every other week in Bogotá or Cali.

5

Be part of a program that fulfils the highest standard of excellence in business education (AACSB & AMBA accreditations).

6 REASONS TO CHOOSE OUR GLOBAL MBA

WHAT WE DO

Our Purpose

To educate innovative leaders with strategic thinking, global vision and ability to identify the ethical implications of their decisions.

Curriculum Axes:



Strategic Leadership

With the support of a team of professional coaches, students start the MBA with a self-assessment to design their career plan with concrete implementation actions in their professional performance. The courses of this axis are integrated around the career plan, that will help students to articulate the learning of the MBA courses with their personal and professional goals, strengthening their capacity to influence and collaborate with others in changing contexts.

Innovation & Entrepreneurship



This axis develops the capacity to materialize differentiating ideas related to products, processes, or business models, that add value to existing or new organisations. The courses of this axis are articulated around an innovative project that can be a business plan or the solution of an organizational challenge.

Business & Digital Environments

The courses in this axis develop strategic thinking and solid managerial knowledge useful to consolidate, transform or create business models. Special attention is given to the use of digital tools in areas like marketing and finance, concept analysis and identification of the impact of new technologies in the environment. Students will acquire competences in data driven decision making.

THE LEARNING PATH

Business & Digital Environments

Semester I	Credits	Semester II
Business Analytics 	3	Managing People Globally
Marketing Management	3	Global Supply Chain Management
Global Strategy	3	Accounting for Decision Making 

Strategic Leadership

Career Development Plan I	3	Business Ethics
		Leadership
		Career Development Plan II

Innovation & Entrepreneurship

Creative Thinking	2	New Venture Creation
		Innovative Business Project I
Management Communication Workshop		

Total credits:
59

Degrees:
- **MBA**, Tulane University
- **Magíster en Administración**, Universidad Icesi

Credits	Semester III	Credits	Semester IV	Credits
2	Corporate Finance	3	Global Environment of Business	3
3	Managerial Economics 	2	Predictive Marketing	1
 2	Business Sustainability	1	Cross Cultural Management	3
2	Strategic Management 	3	International Negotiation	3
2	Career Development Plan III	1	Career Development Plan IV	2
1				
3	Innovative Business Project II	3	Innovative Business Project III	3
2				



Could be updated
by the university.



Blended courses: Classes where a portion of the traditional face-to-face instruction is replaced by web-based online learning.

The world's highest standard of excellence in business education



Our Global MBA fulfils the highest standard of excellence in business education, certified by the accreditations of AMBA and AACSB.

AMBA (Association of MBAs), leading organization in Europe, based in London, which accredits academic quality of the best MBAs in the world.

AACSB (Association to Advance Collegiate School of Business), organization founded in the United States in 1916 by universities such as Harvard, Columbia and Yale, which accredits only the best business schools in the world. **Only 5% of the best business schools in the world have this accreditation, 23 in Latin America and only 4 in Colombia (Uniandes, Icesi, Inalde y Javeriana Cali).**

**#2 IN COLOMBIA &
#11 IN LATIN AMERICAN**
ACCORDING TO 2021 RANKING



The magazine *América Economía* of Chile annually publishes the "Latin American MBA Ranking" that positions the best business schools in the continent.

Business schools from Argentina, Chile, Colombia, Brazil and Mexico, among many others feature in this ranking. In 2021, Universidad Icesi's MBA was ranked in 11th place in Latin America and 2nd in Colombia, for the eighth consecutive year.



In the 2021 edition of the QS Global MBA Ranking, which brought together the select group of the best 258 programs from around the world, from 40 countries, only two colombian institutions qualified. **Universidad Icesi, which participated for the first time this year, was one of them.**

School of Business and Economic Studies Mission

We contribute to the sustainable development of society, by training ethical and competent leaders to perform in a global business environment, by the impact of our research and by adding value to organizations, supported by our culture of excellence, innovation and life-long learning.



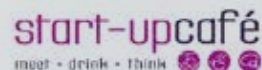
The A.B. Freeman School of Business at Tulane University was established in 1914 in New Orleans. It is a founding member of AACSB, the premier accrediting body for collegiate schools of business. Today, the Freeman School is a leading, internationally recognized business school with more than 2,500 students in programs spanning the

globe. The Freeman School is consistently listed among the nations best business schools by publications including U.S. News & World Report, BusinessWeek, Forbes, Financial Times, and América Economía.

Through innovative offerings such as the nationally acclaimed Burkenroad Reports equities research program, the Darwin Fenner student-managed fund, the Tulane Business Plan Competition, the Tulane Energy Trading Competition, and the Global MBA program, Freeman combines a rigorous academic grounding with practical real-world experience.

ACADEMIC SUPPORT

Global MBA students have access to multiple pedagogical resources offered by the University to strengthen learning processes.



FACULTY

| ALEJANDRO ACOSTA

Ph.D. en Dirección de Empresas: Estrategia y Organización, Universidad de Valencia. Magíster en Psicología, Universidad del Valle. Psicólogo, Fundación Universitaria de Manizales.

Consultant and expert in strategic management of human resources.

| ANGELO DENISI

Ph.D. in Industrial Relations, Purdue University. M.S. in Industrial/Organizational Psychology, Purdue University. Bachelor of Psychology, Herbert H. Lehman College.

Expert in HRM, Organizational Behavior, Cross—Cultural Management, Performance Management, and Negotiations.

| ANN MIRABITO

Ph.D in Marketing, Texas A&M University. MBA, Stanford University. BA in Economics, Duke University.

Expert in health policy, consumer health and workplace wellness.

| AIDA MEDINA

Ph.D. en Dirección de Empresas: Estrategia y Organización, Universidad de Valencia. Magíster en Psicología, Universidad del Valle. Especialista en Administración del Talento Humano, Universidad del Valle. Psicóloga, Pontificia Universidad Javeriana.

Expert in human management and leader of the group of coaches Pandora of Universidad Icesi.

| ALEX SLEPTSOV

Ph.D. in Business Administration (Strategy), University of Illinois. MBA, University of Northern IOWA. Master of Science in Physics and Technology, Moscow Engineering Institute and Dresden Technical University.

Expert in strategic management.

| ANDRÉS NARANJO

Master in Design, Cranfield University. Diseñador Industrial, Universidad Icesi. Master of Innovation Director, Universidad Icesi.

Expert in design thinking and innovation methodology.

ARUP VARMA

Ph.D. in Industrial Relations & Human Resources, Rutgers University. MS in Personnel Management & Industrial Relations, Xavier Labor Relations Institute. BS in Economics, St. Xavier's College.

Expert in human resource management.

DANIELA ESTRADA

Magíster en Economía, Universidad Icesi. Economista y Negociadora Internacional, Universidad Icesi. Researcher of CIENFI - Centro de Investigación en Economía y Finanzas, Universidad Icesi.

Consultant and expert in Business Analytics.

EDGAR BENÍTEZ

Ph.D. in Sociology and M.A. in Sociology, Northeastern University. Economista y Negociador Internacional, Universidad Icesi.

Expert in business ethics and dialogue with stakeholders.

EFRAÍN PINTO

Magíster en Ingeniería Industrial, Universidad Icesi. Especialista en Gerencia Logística y en Gerencia de Producción, Universidad Icesi. Ingeniero Industrial, Pontificia Universidad Javeriana. Certified in Global Logistics & Supply Chain Management, MIT y Fundación LOGyCA.

Expert in operations, supply chains and project management.

FELIPE PACHECO

MBA, Universidad de los Andes. Ingeniero Industrial, Universidad de los Andes.

Entrepreneur and founder of projects with innovation-based business models.

CAMILO FERNÁNDEZ

Magíster en Administración, Universidad Icesi. Ingeniero Civil, Universidad del Valle.

Entrepreneur and international consultant on strategy and internationalization.

| ENRIQUE RAMÍREZ

Ph.D. in Management, Tulane University. Master in International Business, London Metropolitan University. Magíster en Estudios Políticos y Economista, Pontificia Universidad Javeriana.

Expert in innovation methodologies and international foresight.

| EKUNDAYO SHITTU

Ph.D. in Industrial Engineering and Operations Research, University of Massachusetts. Master of Science in Industrial Engineering, American University. Bachelor of Electrical Engineering, University of Ilorin.

Expert in operations research and management science.

| GERMÁN LAMBARDI

Ph.D. in Economics and Master in Economics, Mathematics and Econometrics, Toulouse School of Economics. Licenciado en Economía, Universidad de Buenos Aires.

Expert in business economics.

| GERMÁN NIETO

MBA, Universidad Icesi. Especialista en Mercados, Universidad Icesi. Comunicador Social, Universidad Autónoma de Occidente.

Expert in managerial communications.

| JERÓNIMO BOTERO

Magíster en Filosofía, Universidad del Valle. Especialista en Ética y Derechos Humanos y Filósofo, Universidad del Valle.

Expert in the ethics of organizations and businesses.

| JUAN SEBASTIÁN CORRALES

Master of Economics, University College London. Economista, Universidad Icesi.

Expert in economic research, fiscal policy, implementation and evaluation of economic policies.

JULIANA RUIZ

Magíster en Gerencia y Práctica para el Desarrollo Sostenible, Universidad de los Andes. Antropóloga, Universidad Icesi.

Expert in corporate responsibility and business sustainability.

HOOVER DELGADO

Ph.D. en Literatura, Universidad Tecnológica de Pereira. Magíster en Literatura Colombiana y Latinoamericana y Especialista en Prácticas Audiovisuales con énfasis en Escritura, Universidad del Valle.

Expert in managerial communications.

JUAN FELIPE HENAO

Ph.D. in Operations Research, Warwick University. Magíster en Ingeniería de Sistemas e Ingeniero Civil, Universidad Nacional de Colombia.

Expert in modelling organizational problems through optimization.

JUANITA CAJIAO

Ph.D. in Organizational Behavior y Master in Management, Tulane University. Magíster en Administración, Universidad Icesi. Especialista en Recursos Humanos y Psicóloga, Universidad del Valle.

Expert in human resource management and strategic leadership.

JULIO CÉSAR ALONSO

Ph.D. in Economics, Iowa State University. Master in Statistics and Economics, Iowa State University y Economista, Universidad del Valle.

Consultant in Business Analytics and Big Data for private and public organizations.

MAURICIO GONZÁLEZ

Ph.D. in Business, Tulane University. Master of International Management, Thunderbird University. Bachelor of Marketing, Tecnológico de Monterrey.

Expert in global business strategies.

PETER WOODS

Ph.D. in International Human Resource Management, Griffith University. BA, Arts (Chinese), The University of Queensland. BA, Social Work (Honours), The University of Queensland.

Expert in cross cultural management and Asian Cultural Studies

SHANTANU DUTTA

Ph.D., Carleton University. MBA, Asian Institute of Technology (AIT). Master of Engineering Management, Indian Institute of Technology (IIT). Bachelor of Technology, Indian Institute of Technology (IIT).

Expert in mergers and acquisitions, financial decisions, and corporate governance.

LUIS BERNARDO TELLO

Magíster en Finanzas, Universidad Icesi. Especialista en Finanzas, Universidad Icesi. Contador Público, Pontificia Universidad Javeriana.

Expert in accounting management and corporate finance.

MAZHAR ISLAM

Ph.D. in Strategic Management, University of Minnesota. MS, Management, New Jersey Institute of Technology. MBA, Management of Technology, Asian Institute of Technology (AIT). Bachelor of Technology, Mining Engineering, Indian Institute of Technology (IIT).

Expert in entrepreneurship and cooperative strategic choices of firms and collaborative innovation.

RICARDO BONASTRE

Ph.D in Information and Knowledge Society, Universitat Oberta de Catalunya. Master Business Administration, Universitat Ramon Llull. Co-founder & CEO at Lead Ratings.

Entrepreneur, business strategist and executive developer. Start-up mentor with extensive experience in innovation environments in the European and Latin America markets.

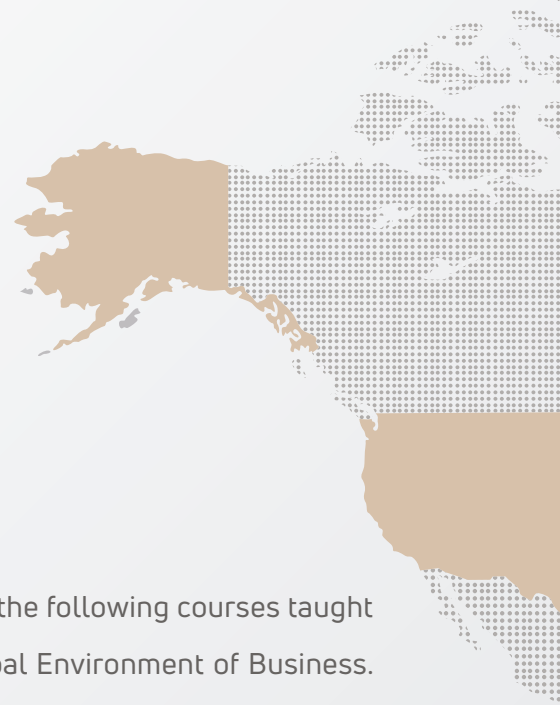
SERGIO PRADA

Ph.D. in Public Policy, University of Maryland. Master in Public Administration, Syracuse University. Master en Economía del Medio Ambiente y los Recursos Naturales, Universidad de los Andes. Economista, Pontificia Universidad Javeriana.

Expert in health economics for developing countries and economic analysis.



STUDY IN THREE CONTINENTS



Academic experience in United States

Our students spend two weeks in New Orleans, United States, where they take the following courses taught by Tulane faculty: Managing People Globally, Leadership and Ethics, and Global Environment of Business. They also visit companies and attend lectures on business trends.

Academic Experience in France, Brussels and Beijing

Students travel for two weeks to Paris, Brussels and Beijing to take the following courses: Global Negotiations (Paris and Brussels) and Cross Cultural Management (Beijing). Students also visit companies, institutions, and Colombia's diplomatic delegations.

Travel expenses are borne by students, who are responsible for taking care of their visa application procedures. Universidad Icesi provides assistance with the visa application procedures, but it does not guarantee that the visa will be issued.

Paris/Brussels



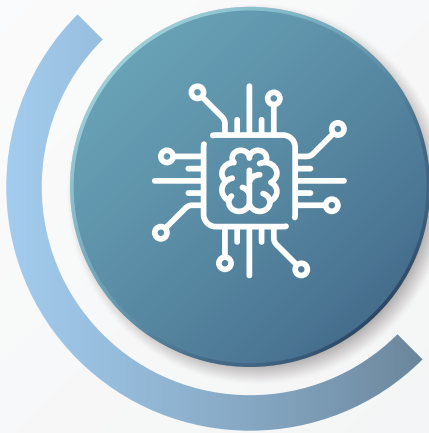
New Orleans



Beijing



OUR GLO WILL TRANS



SELF- KNOWLEDGE

Awareness of the ethical implications of your decisions and defining your career path.



INFLUENCE

Ability to impact and collaborate with others.



CREATIVITY

Creative confidence and ability to innovate.

GLOBAL MBA TRANSFORM YOU



MANAGERIAL PERSPECTIVE

Capacity to identify the impact of digital technologies in businesses.



STRATEGIC THINKING

Management knowledge and ability to take advantage of the global environment's business opportunities.

FOR ADMISSION

What are we looking for?

We look for profiles with high leadership potential and who are in search of an academic challenge. We are looking for motivated professionals to start an academic experience that transforms their professional skills in the field of business.

What do you need?

- A 3-year minimum professional experience in any area.
- Academic records.
- Results in the admission test.
- Results in English language proficiency test.
- Interview

Required documents:

- Current CV.
- One (1) color ID size photo.
- A copy of the applicant's personal ID.
- A copy of the applicant's diploma or certificate of graduation from an undergraduate program (and graduate programs, if apply).
- Transcripts of undergraduate studies (and graduate programs, if apply).
If you are Icesi alumni, you do not need to submit these transcripts.
- Certificates of professional experience acquired within a period of at least three years after graduation from an undergraduate program.
- Motivation letter written in english, of no more than 1000 words, that answers the following questions: How will this Program contribute to your professional development and the social development of your environment? And how will your participation in the master's program contribute to the growth and learning of the group, and to the achievements of the program?



HOW TO APPLY?

1. Go to: posgrado.icesi.edu.co
2. Select: create account.
3. Once your account is created, fill your application form; please select "Application". If you don't have all the information, fill out the form in steps. Once your application is completed please submit.
4. Attach the additional documents required.
5. Once you submit the form, you can pay the application fee for the admission exam online



Selectivity

The group of colleagues with whom you will undertake the MBA is a very important component in the learning process. Our admission process guarantees high potential groups and that is why the University does the admission test.



Start:
Every year (July)

Duration:
2 years

Hourly intensity:
Every two weeks

Friday

3:00 p.m. to 9:00 p.m.

Saturday

8:00 a.m. to 2:00 p.m.

Information about financing options for enrollment, can be found in the following link:
www.icesi.edu.co/financiacion

GLOBAL MBA

DUAL DEGREE

MBA, Tulane University &
Magister en Administración, U. Icesi



SNIES 2004-101425



Universidad Icesi,
Calle 18 No. 122 - 135, Pance
Teléfono: (2) 555 2334 Ext. 8247 • 8221
322 6018380
infoposgradosfcae@icesi.edu.co / info-maestrias@icesi.edu.co
Cali - Colombia
www.icesi.edu.co/mbaglobal

